



As I stated, WordPress may seem daunting for those that are not familiar with it. At Integral Design Solutions, we make the effort to provide you with the tools and instruction. Video tutorials will not only tell you but also provide visual cues for understanding. If you are new to WordPress then building your first website may be difficult. Consider a training environment before you launch your website.

Website Builder Companies can take advantage of the fact that many have a difficult time. They offer what seems to be a fantastic platform, when in fact it's far from it.

Front-End Builder technology takes the design aspects and simplifies it. You can see the page you are creating as you design. It does make life easier for both designers as well as new people to the platform.

Why Choose WordPress?

1) Host your website.

There are tons of hosts around and prices vary between them. With WordPress, you are free to move your site to a new hosting platform at any time. When using a Website Builder Platform you have tied yourself to the limitations they provide. Once you build your site, if you desire to move you will most likely have to rebuild your site.

2) WordPress is the most used CMS around.

Yes, WordPress dominates the market when it comes to a content management system. Approximately 30% of the internet is using WordPress. In fact, a multitude of million-dollar companies designed their site with WordPress.

3) WordPress is flexible.

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WordPress is an open-source CMS, allowing anyone to access its code. The creation of both themes and plug-ins shared across the WordPress community. This puts an overwhelming number of tools in the hands of WordPress users. With the right tools, you may design and customize your websites to your desire.

With Website Builder Platforms you are limited to the tools and apps created by the platform's development team. With WordPress you have resources. The overwhelming quantity of helpful tools developed by the WordPress community.

4) Want to change your site design?

Unlike using a Website Builder Platform with a variety of templates, once you select one you must use it. You may not change the initial template you selected, without starting a new account.

WordPress allows you to change your theme at any time. Yes, each theme uses a different template, so there will be a few changes that will have to be made on your site. Some templates offer more or fewer features than others offer. You may change your theme any time you desire.

5) Plug-in Support.

WordPress has over 50,000 plug-ins available to help you create your website. The vast majority of these are free for you to use. Many free plug-ins have a premium version that you may desire or need but that option is open to you.

6) SEO Management.

Building a website is great but you need search engines to find you. WordPress is SEO friendly with multiple SEO features built into it. You will of course need a nice SEO plugin to help with this and there is a multitude to select from.

7) Best for Blogging.

WordPress was designed as a blogging platform and it does shine. The fantastic approach that many theme developers use to allow you to make changes to your site's blog is enormous.

Think of a blog as an article. Create different categories showing different types of articles. Use a build-in sidebar widget to direct to different categories and much more.

8) Create a membership site.

There are a vast number of membership plugins available. You may desire to have any type of membership site you would like. From paid memberships to free memberships it is up to you. Set up a multi-level membership site if you desire. Anything is possible with WordPress.

9) E-Commerce.

A very much in demand request is for an online store. You may sell one item or a multitude of items. This of course incorporates a payment gateway as well as a way to display your items. There are both free ways to do this as well as paid ways to do this.

Sites like Shopify offer solutions for online stores. It may be that you do not want to pay their fees. It may be that you want another site to advertise your products besides Shopify. We have a solution for you whatever the case may be. With a little planning, the right theme, and plug-ins, you can do it all for a very low cost.

Conclusion

Can you do all this on your own? Yes, you can. If you are new to website design and new to WordPress then I would say that you will need a little help as well as patience.

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[Integral Design Solutions](#) is here to help you. We give you video tutorials on-site design using premium themes and plugins. We will instruct you in different ways to achieve both the look and style that you want.



We are not like the Website Building Companies. As website designers, we know the best tools to use, as well as approaches to take. We offer any member of our site professional themes, plug-ins, and training. Design your website with tutorials both video and written material. You are not required to use our hosting services. Have your website hosted anywhere.

Not sure if you want a website, then you may use our sub-domain hosting. This does not lock you in as we bill quarterly. After 3 months if you decide you do not want to continue then you may drop our services.

When you leave our service you will have a back-up of your files, themes, plug-ins, and your database. You will now be responsible for all updates and yearly fees. Join our community and, "Explore New Horizons..."